

Job Title

Marketing & Communication Assistant

Job Description

Under the direction of the Marketing Manager, he, or she :

- ✓ Participates in the writing of content in conjunction with the Sales team
- ✓ Animates social networks by creating associated content
- ✓ Participates in the organization of medical congresses and other events organized by the company
- ✓ Contributes to the daily updates of the company's website and to the animation of Google Ads and LinkedIn Ads campaigns in collaboration with a dedicated agency
- ✓ Contributes to the elaboration of competitive intelligence reports

Type	Fixed-term contract
Duration (except permanent)	6 months
Salary Range	from €25.000 to €35.000
Bonus	10% of the annual salary (target bonus)
Desired Start Date	February 1 st , 2023
Job Location	Rouen
Business Trips Frequency	Rare
Required Profile & Desired Level of Education	Bachelor's degree in Communication/Marketing with two years' experience or master's degree in Marketing. First experience in the health sector would be a plus.

ABOUT ROBOCATH

Founded in 2009 by Dr. Philippe Bencteux, Robocath designs, develops, and markets robotic assistance solutions dedicated to the treatment of cardiovascular diseases. A player in the robotic transformation of the medical sector, these developments aim to increase the gesture performed thanks to precise technologies that are complementary to current interventional methods.

R-One™ is the first robotic solution developed by Robocath. R-One integrates a bionic, unique and proprietary technology to secure and optimize coronary angioplasty with robotic assistance. This medical procedure consists of revascularizing the heart muscle through the implantation of one or more implants (stents) in the arteries that irrigate it. An operation of this type is performed every 30 seconds worldwide. R-One is designed to intervene with precision and perform very specific procedures, all in an improved work environment. Thanks to its open architecture, R-One is compatible with most coronary angioplasty devices and catheterization rooms.

In a prospective, controlled, and randomized pre-clinical study, the efficacy and safety of R-One was demonstrated with a 100% technical success rate and no major adverse cardiovascular events (MACE). The device was CE marked in February 2019 and its clinical application started in September 2019. The solution is now present in Europe and Africa.

Ultimately, Robocath ambitions to become the world leader in vascular robotics and to develop remote vascular emergency management (VEM) to ensure the best care path for all. Based in Rouen, France, Robocath has more than 70 employees.